

3 Cost-Effective Tips To Be Ready For The Next Storm

Think simple

Design your postcard fairly generic, so you can use them over and over from one storm to the next.

Think ahead

Print postcards less often but order larger quantities when you do. This can save you a lot of money and make you ready to mail immediately when the next storm happens.

Think strategically

Be sure to incorporate the ability to track calls. It pays to know which campaigns are performing best for leads, so you can focus your marketing efforts for maximum return on investment.

MAILSTORM 866-609-1829 | mailstorm.marketing

